



TRIDENT HOMES FRANCHISE PROSPECTUS

DESIGNED FOR LIVING

BUILT FOR LIFE





TRIDENT HOMES

9 REGIONS

Your Business. Our Blueprint.
Built on Trust. Backed by Experience.

LOYAL

We are driven to do things right and we meet our commitments.

COMMITTED

Work collaboratively and respectfully with customers, partners, suppliers & employees.

RESPONSIBLE

Dedicated to the success of our customers, partners and employees.



WELCOME TO TRIDENT HOMES

At Trident Homes, we've always believed that building homes is about more than just bricks and mortar, it's about building something meaningful. From the very beginning, we set out to create a business that puts people first, from the customers we build for, to the franchise partners we work alongside.

As a proudly Kiwi-owned company, we've grown Trident Homes into a trusted national brand, known for quality craftsmanship, genuine service, and strong values. But more than that, we've built a network of people who care deeply about doing right by their clients and their communities.

We're incredibly proud of what we've achieved – and we're just getting started.

Now, we're looking for like-minded people to join us. People with drive, ambition, and a desire to build a successful business they can truly stand behind. Every franchisee benefits from our fully integrated business model, honed over decades of industry experience and supported by cutting-edge tools and systems. If you're ready to take the next step, to create a business you can be proud of and be part of a legacy that's growing stronger by the day, we'd love to hear from you.

Neil Hawker & David Pickles

Owners, Trident Homes



At Trident Homes, we're trusted nationwide for building high-quality homes, delivered on time, within budget, and without compromise. We are committed to detail, our quality assurance standards make us one of New Zealand's most trusted construction brands.

As a franchise partner, you're not starting from scratch. You're stepping into a well-established brand with proven systems, practical tools, and a dedicated team who are invested in your success.

Owning a Trident Homes franchise means you're in business for yourself – but never by yourself. You'll be supported by an experienced team, a nationally recognised brand, and a scalable model built for long-term growth.

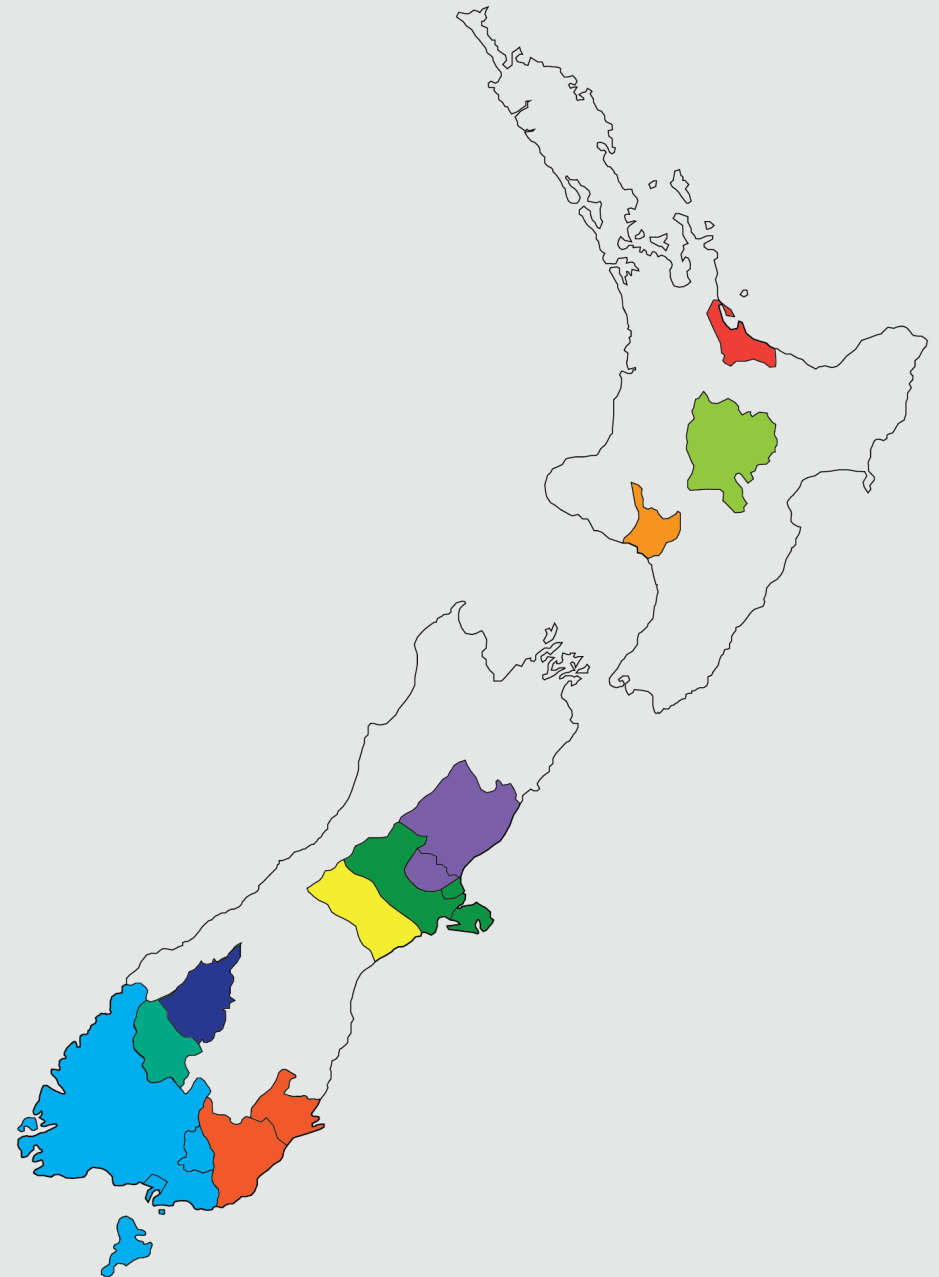
WHERE YOU'LL FIND US

NORTH ISLAND

- Tauranga / Western Bay of Plenty
- Whanganui
- Taupo

SOUTH ISLAND

- Christchurch North
- Christchurch South
- Ashburton
- Wanaka
- Queenstown
- Dunedin
- Southland



*Correct as of June 2025

WHY JOIN TRIDENT HOMES

What sets us apart:

- **Exclusive territory:** operate exclusively in your own region, with clear growth potential.
- **Versatile product range:** from first homes to high-spec builds, our customisable plans and house and land packages are designed to suit every market and lifestyle.
- **A trusted reputation:** known across New Zealand for quality, honesty, and integrity, Trident Homes is a name people trust.
- **Client focused delivery:** we make the building process straightforward and stress free, for both customers and franchisees.
- **Scalable business tools:** streamlined systems, marketing resources, and supplier partnerships make it easy to scale at your pace.
- **Trade Qualified workmanship:** our commitment to excellence ensures your builds are completed to the highest standard, every time.



When you join Trident Homes, you're backed by a nationally recognised brand with strong local roots. Our proven business model, trusted name, and robust support systems are designed to help you focus on what you do best – building quality homes and growing a business you can be proud of.

HOW WE SUPPORT YOU

01

Onboarding & Training

Sales, estimating, project management and more – we'll get you set up with practical, hands-on training from the start.

02

Trident Homes Software

Our intuitive all-in-one platform gives you full control over client communication, build schedules, quoting, and financials.

03

Ongoing Support

You're never alone. Our head office team and national network are always available and behind you every step of the way.

04


Marketing & Brand Support

From polished sales collateral to tailored local campaigns, our marketing team helps you stand out and attract quality leads.

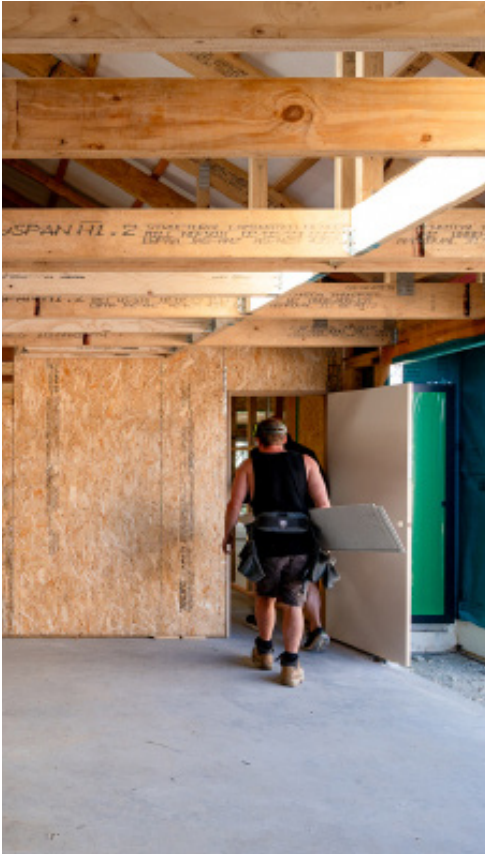
05

National Supplier Network

Gain access to pre-negotiated pricing, trusted suppliers, and expert advice – covering everything from marketing, trade supplies and banking advice.



**WORKING FOR
YOURSELF DOESN'T
MEAN WORKING
BY YOURSELF.**



WHO ARE WE LOOKING FOR?

You don't need to be a builder – but you do need drive, leadership, and a commitment to quality. Whether you're an established construction professional looking to scale up, or an entrepreneur with a passion for the property sector, we'd love to hear from you.

We're looking for business minded partners who:

- Value people and relationships
- Are ready to take ownership of their growth
- Understand their local market
- Share our belief in honest work and premium outcomes



"I've been with Trident Homes 9 years and have enjoyed every step – the challenges, the people, and the reward of seeing clients move into their homes. With great staff, subcontractors, and support behind you, you're set up for success. A Trident Homes franchise offers real rewards, and I'm confident you won't be disappointed."

Peter Nisbet – Trident Homes Christchurch



MEET THE FRANCHISEE

Regan Bright – Trident Homes Taupo

“The reason I chose Trident was because I wanted to be part of something honest, practical and future-focused.

I’m proud to represent a brand that actually delivers what it promises. The head office team has our back, the systems are sharp, and there’s genuine freedom to shape the business around your local market.

If you’re hands-on, motivated, and love property – this is an opportunity worth taking.”

I contacted Neil a few years ago, at the time I was a project manager, at a crossroads in my career as I was putting in so much work, for what felt like very little reward, but I wasn’t ready to step into owning a business yet, so I decided to go back hands-on building. Trident Homes popped up on social media, and it felt like the perfect time to reach out and explore my options.

They are so easy to get along with – Neil and Dave are just two old-school builders building homes how they want to. They talked me through every aspect of

becoming a franchise owner, and encouraged me to take the time to consider my options.

Starting my own business was a big decision, it was a matter of do I stay on the tools or make the leap?... so, I decided to jump in.

Getting established as Trident Homes Taupo has been busy, but I am so excited for the next phase, building great homes for our clients. I picture the day that I am standing in the sun, on one of my Trident Homes sites, and I know that will be a great day.

WHAT ARE YOU WAITING FOR?

YOUR JOURNEY STARTS HERE.

We're not just building homes, we're building a nationwide network of trusted professionals who care about their craft, their clients, and their communities. By joining Trident Homes, you become part of a brand with deep roots, bold ambitions, and a genuine commitment to helping New Zealanders into homes that reflect their lifestyle and values.

01

Let's Talk

Get in touch to register your interest. We'll arrange an initial chat with one of our founders, Neil Hawker or Dave Pickles, to understand what you're looking for.

02

Discovery Meeting

We'll dive deeper into your goals and give you a clear picture of what it's like to be part of the Trident Homes network.

03

Franchise Overview

You'll receive our full franchise prospectus and business model to review in your own time.

04

Due Diligence

This is your chance to ask questions, do your research, and seek independent legal and financial advice. We'll support you every step of the way.

05

Final Steps & Launch

Once everything is in place, we'll visit your region, help you establish your location, and work with you to develop a tailored go-to-market strategy.

Ready to build something great?

Take the next step towards becoming a Trident Homes franchisee. Get in touch today to start the conversation.

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